

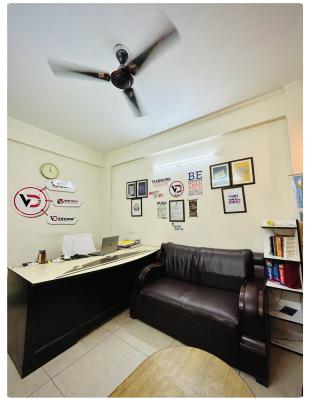


#### **WE ARE OFFICIAL**









7 year of Digital Mastery

HELPING
CLIENTS BUILD
DIGITAL MEDIA
PRESENCE Since

# TWENTY 18

Founded in 2018, we are one of the leading Digital Marketing Agencies in India

# Worked with clients Across The Globe



#### In Various Sectors like

Healthcare | B2B | E-Commerce | FMCG | Finance | Education | SaaS | Mobile Apps | Fashion | Hospitality

# 250+ CLIENTS TRUSTED US































































































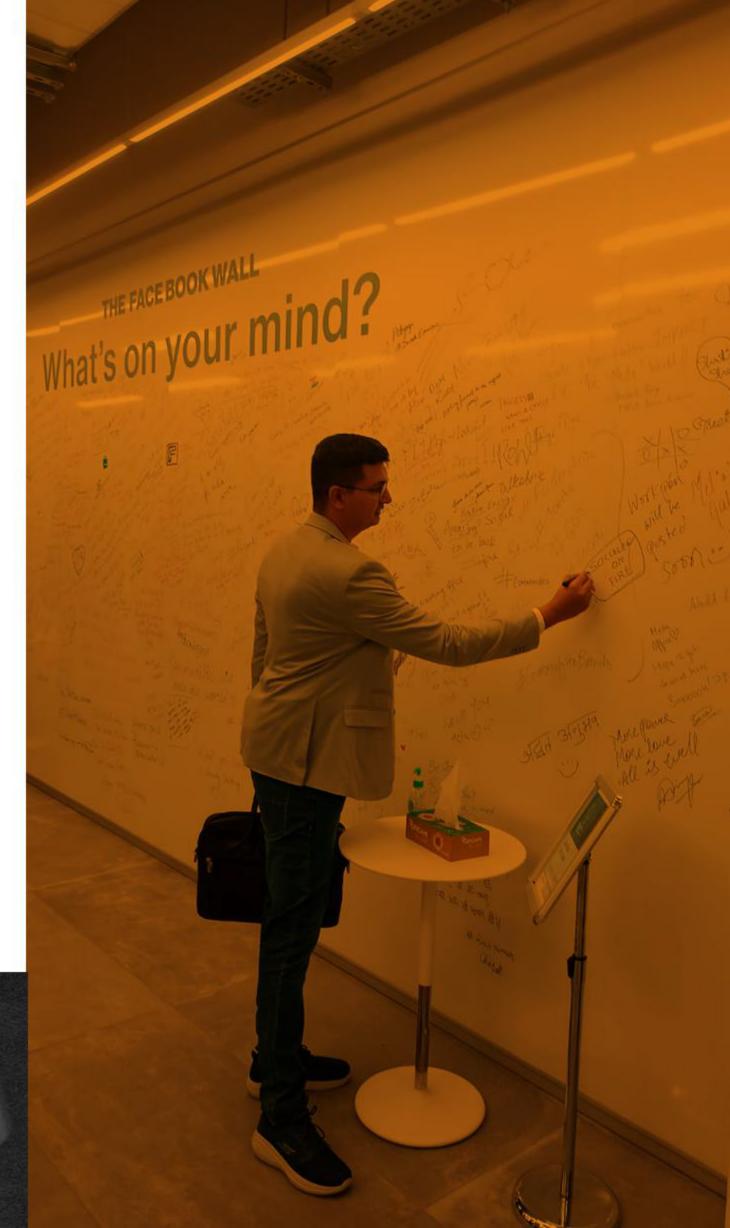
and many more across the globe since 2014

# Official Agency Partners for

## Facebook & Google















# An agency with an Inhouse Studio Setup

At Vd infotech, as a forward-thinking agency, we've curated an Inhouse Studio Setup that serves as the epicenter of our content creation prowess.

This fully-equipped studio serves as a dynamic playground for our talented team, fostering an environment where ideas flourish and visions are brought to life.

35+ Content Creators Associated



#### TOGETHERCREATING MAGICAL SYMPHONY

A team of 50+ dynamic and passionate young enthusiasts who live and breathe all things digital media. With a boundless love for the ever-evolving world of social media, they immerse themselves in the latest trends and cutting-edge marketing tools, all with one goal in mind: to maximize your ROI and propel your brand to new heights.





## DIGITAL MEDIA MAESTRO

Crafting Your Symphony of Digital Impact





At Vd infotech our mission is to empower clients with strategic and sustainable growth, blending the instruments of success.

By skillfully harnessing synergy, we create lasting partnerships where the accomplishments of our clients harmonize with our own growth.





Just as the harmony of a violin captivates hearts, Vd infotech

# SOCIAL MEDIA MANAGEMENT

mastery weaves a symphony of deeper connections, resonating through the digital landscape.

Planning | Strategizing | Creation | Execution | Evaluation



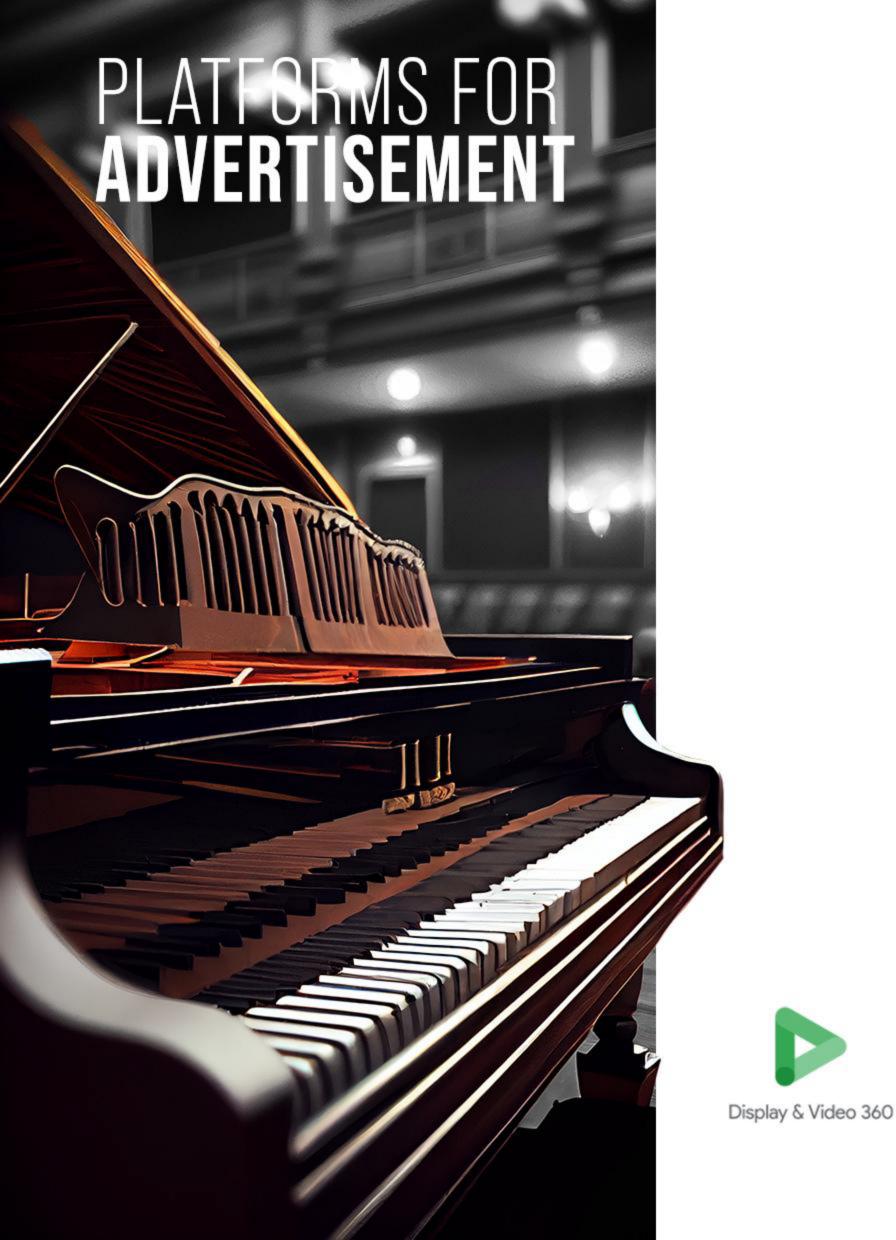


Much like a piano's keys, Vd infotech

# PERFORMANCE MARKETING

prowess strikes the right chords across advertising platforms, guided by meticulous research and strategy, composing a soulful rhythm of impactful results.

Paid Ads Strategy | Media Buying | Campaign Management



SOCIAL MEDIA ADS













SEARCH ADS





E-COMMERCE ADS





PROGRAMMATIC DISPLAY











Just as a trumpet's vibrant notes fill the air, Vd infotech

# SEARCH ENGINE OPTIMIZATION

resonates, magnifying visibility and rankings to create a triumphant digital crescendo.

On-Off Page Optimization | Keyword Research
Content Strategy and Structure





Just as an accordion requires both hands to craft its melody, Vd infotech

# E-COMMERCE MARKETING

mastery orchestrates business strategies, playing the right notes of conversion, resulting in a harmonious online success story.

Strategy Development | Website Audit & Optimization E-Commerce SEO | Listing Optimization Conversion Rate Optimization | Paid Ads Campaign





Just as a flute's melody requires the perfect balance of breath and fingers, Vd infotech

# MOBILE APP MARKETING

expertise harmonizes brand awareness, user engagement, and revenue generation through precisely balanced & proven digital strategies.

App Marketing Strategy Development | App Store Optimization
User Acquisition Campaigns | In-App Marketing Campaigns
App Engagement and Retention Strategies





Much like the unforgettable boom of a Gong, Vd infotech

# CONTENT MARKETING

expertise crafts a symphony of brand authority, echoing over time, creating waves of awareness, and forging connections with potential customers that crescendo into valuable leads.

Content Strategy Development | Content Creation

Content Marketing Consultation | Content Optimization

Content Distribution and Promotion





Amidst the constant buzz of

# INFLUENCER MARKETING

reverberating across digital platforms, we specialize in curating the perfect ensemble of influencers to amplify your brand's voice, just as a saxophone harmonizes with the rhythm of a composition.

**Associated with** 

# 2500+ INFLUENCERS

crafting captivating and tailored content to meet specific needs.

# of campaigns of creatives

#### PORTFOLO

Welcome to our portfolio, where creativity knows no bounds, and experience speaks volumes.

With over 7+ years of excellence in the industry, our agency has crafted countless campaigns and brought to life thousands of creative masterpieces.

While showcasing every single endeavor would be an impossible task, we are thrilled to present a curated selection of our best and most innovative creative approaches.

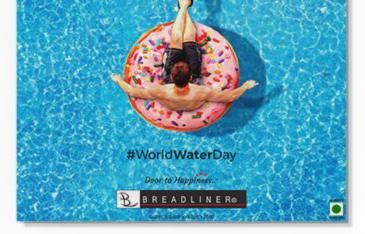
# **SOCIAL MEDIA**

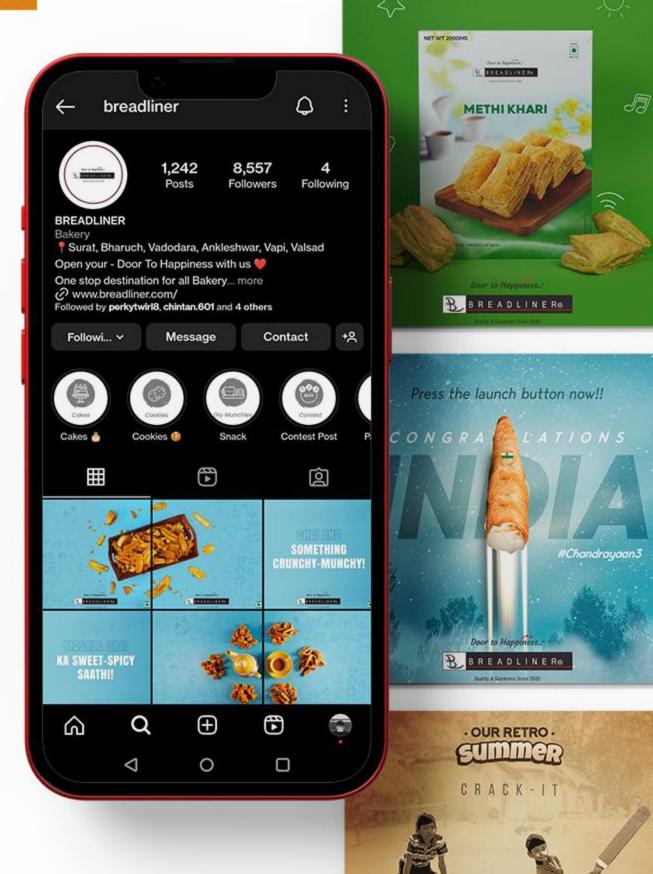
SECTOR - FMGC / F&B



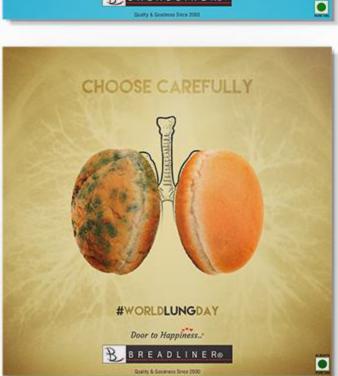




































#### SOCIAL MEDIA RAJANI GROUP SECTOR - FMGC / F&B







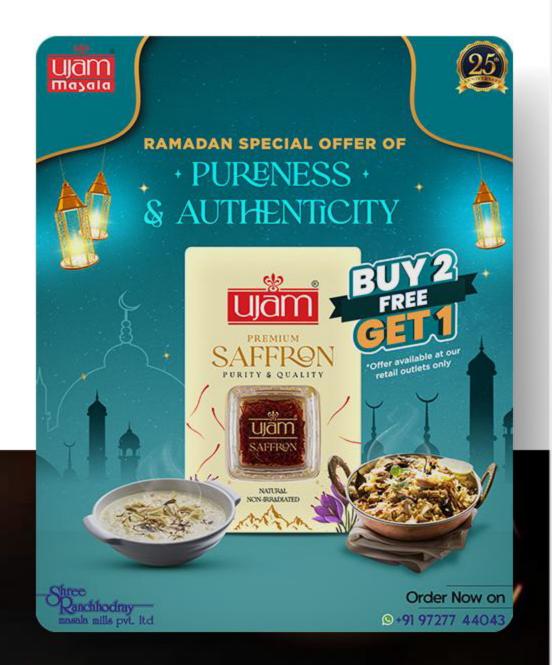






#### SOCIAL MEDIA UJAM MASALA

SECTOR - FMGC / F&B



A taste of TRADITION

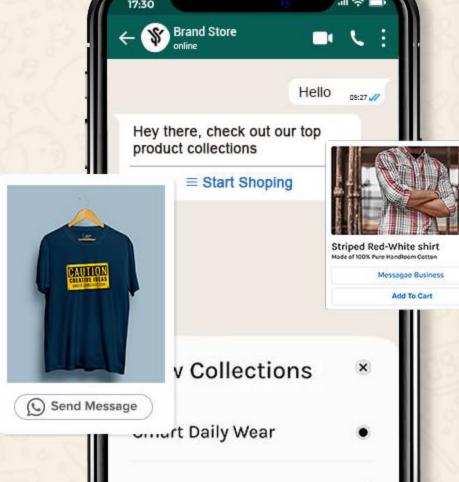






# SOCIAL MEDIA INTERAKT SECTOR - SaaS



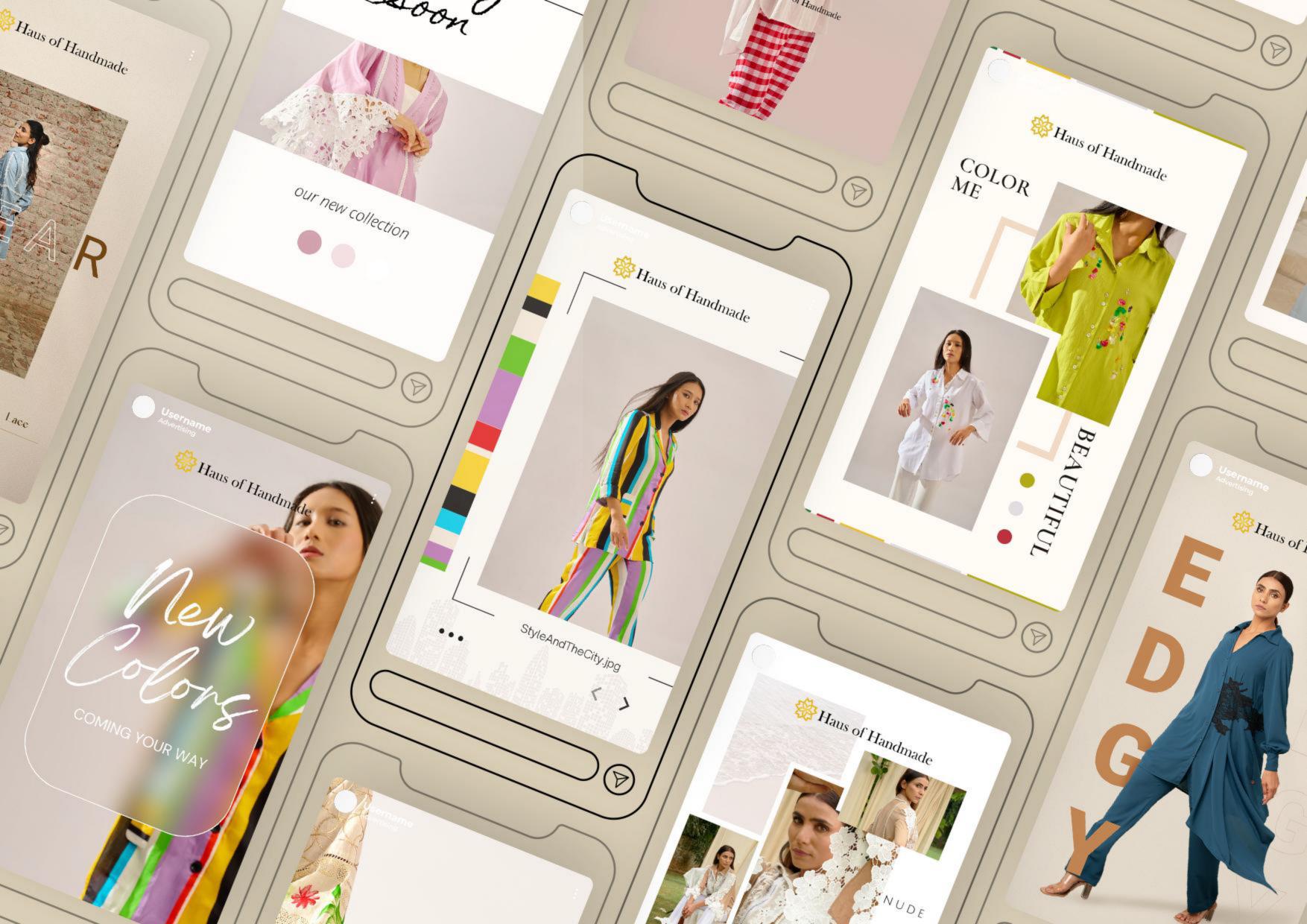


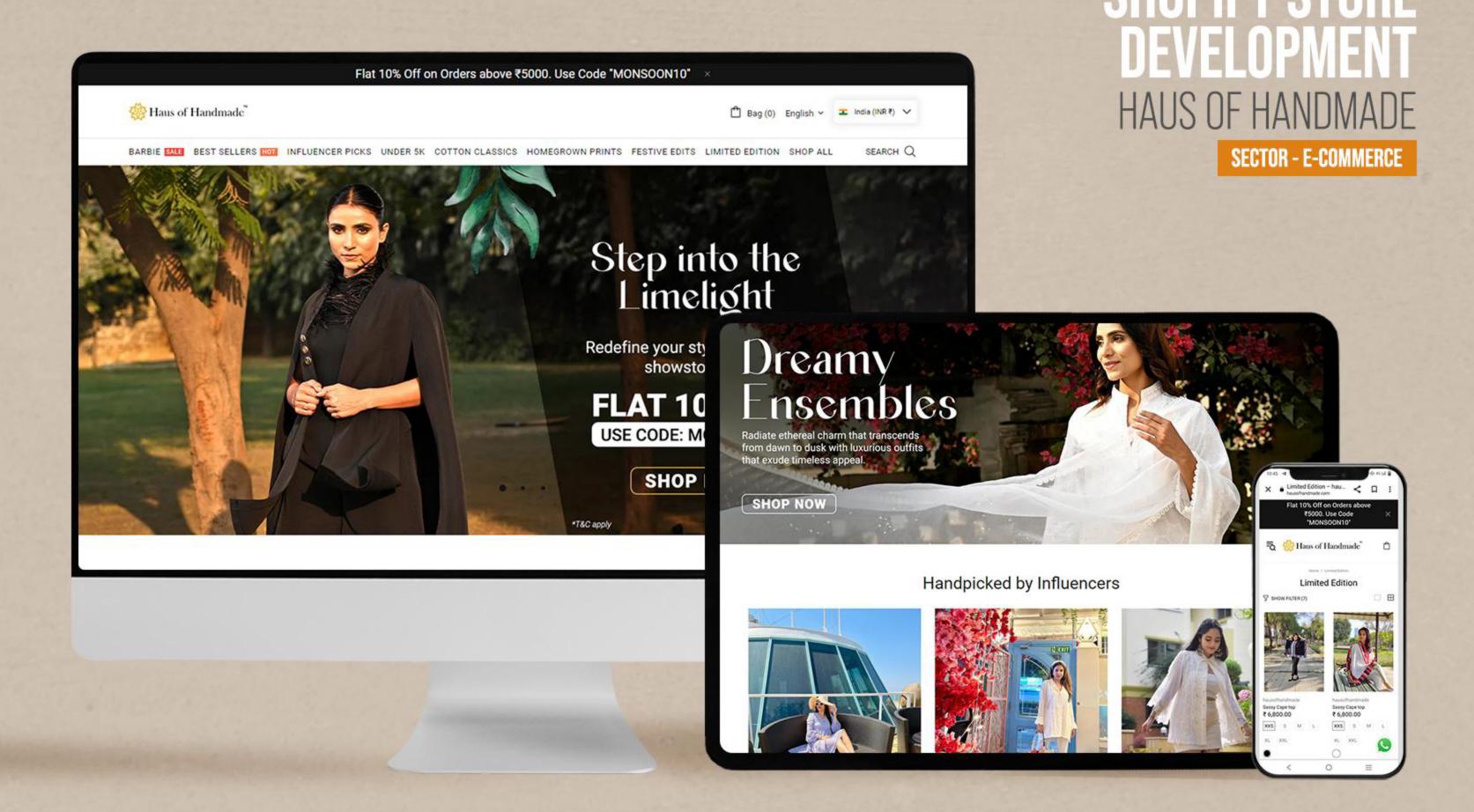












Developed entire E-Commerce (End-to-end) & Responsive Website



#### SOCIAL MEDIA RANGOLI PRE-SCHOOL

SECTOR - EDUCATION



SWIPE>>>

RINGOU!

herishable

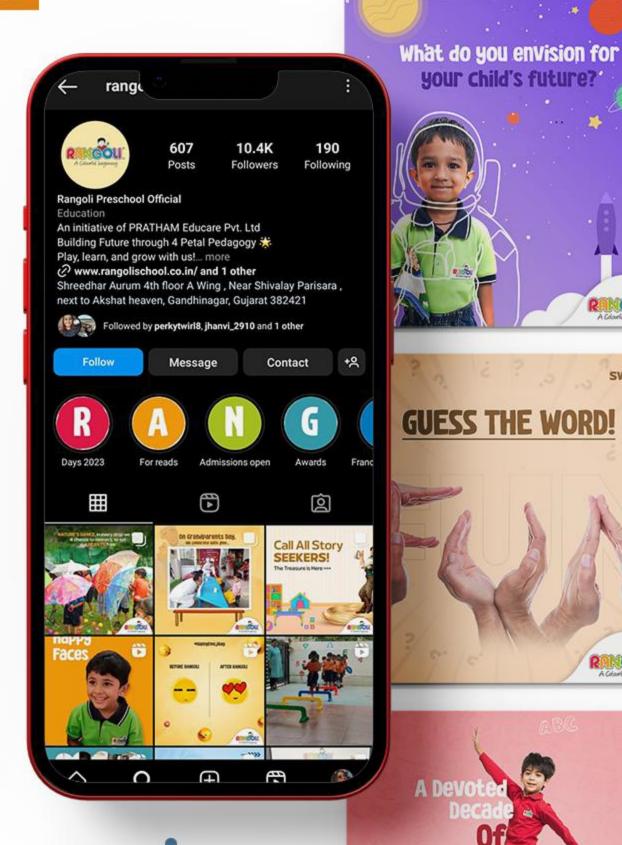
Advanced

**Proficiency** 

Attentiveness

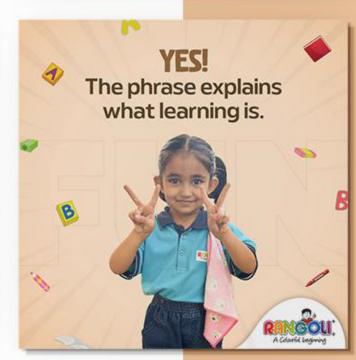


















#### SOCIAL MEDIA MAS FINANCE SECTOR - FINANCE

















## **SOCIAL MEDIA**

MAS HOME LOANS

SECTOR - FINANCE











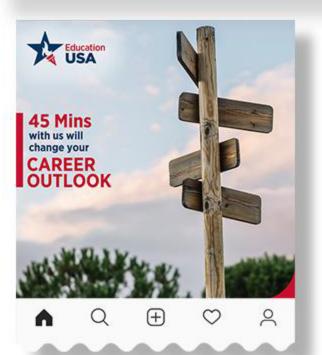
### **SOCIAL MEDIA**

IAES

**SECTOR - EDUCATION** 











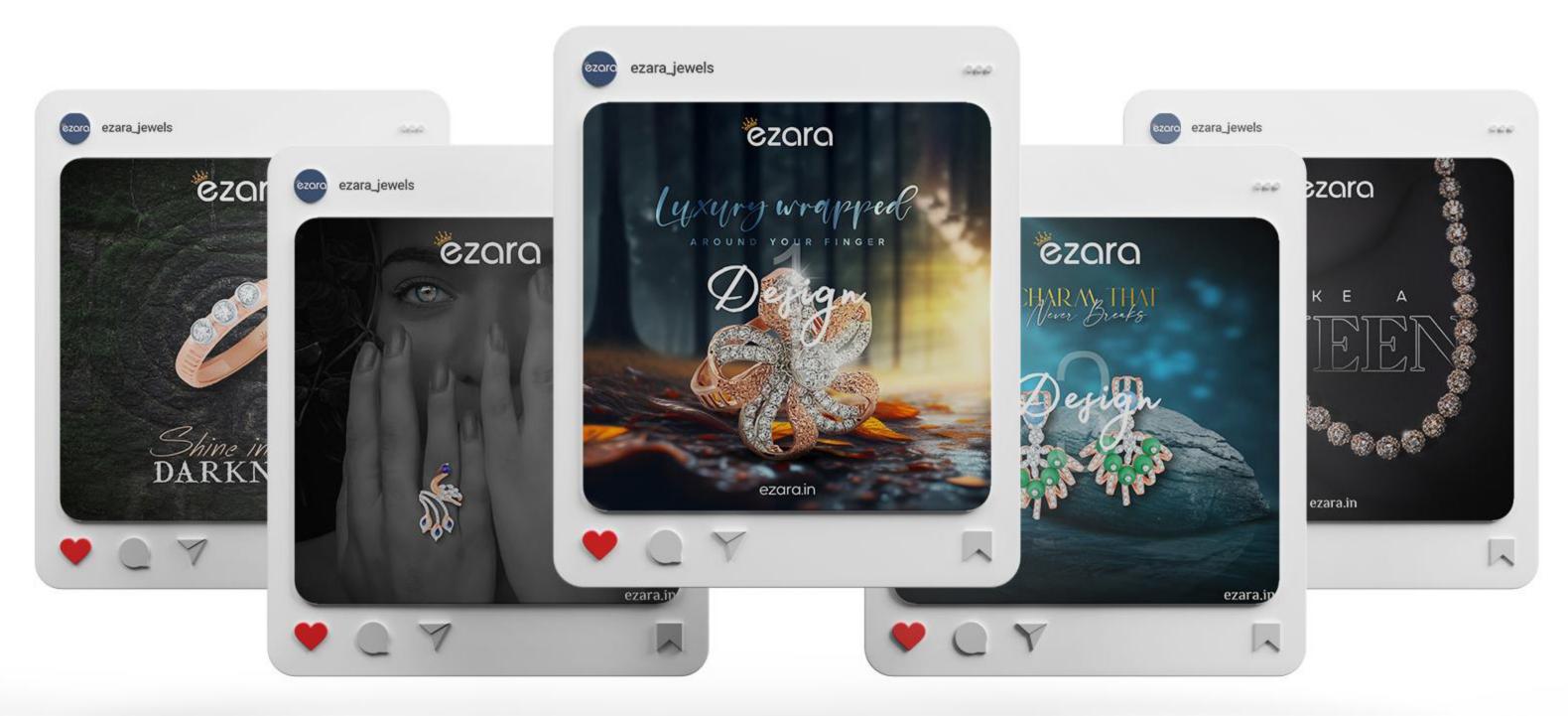


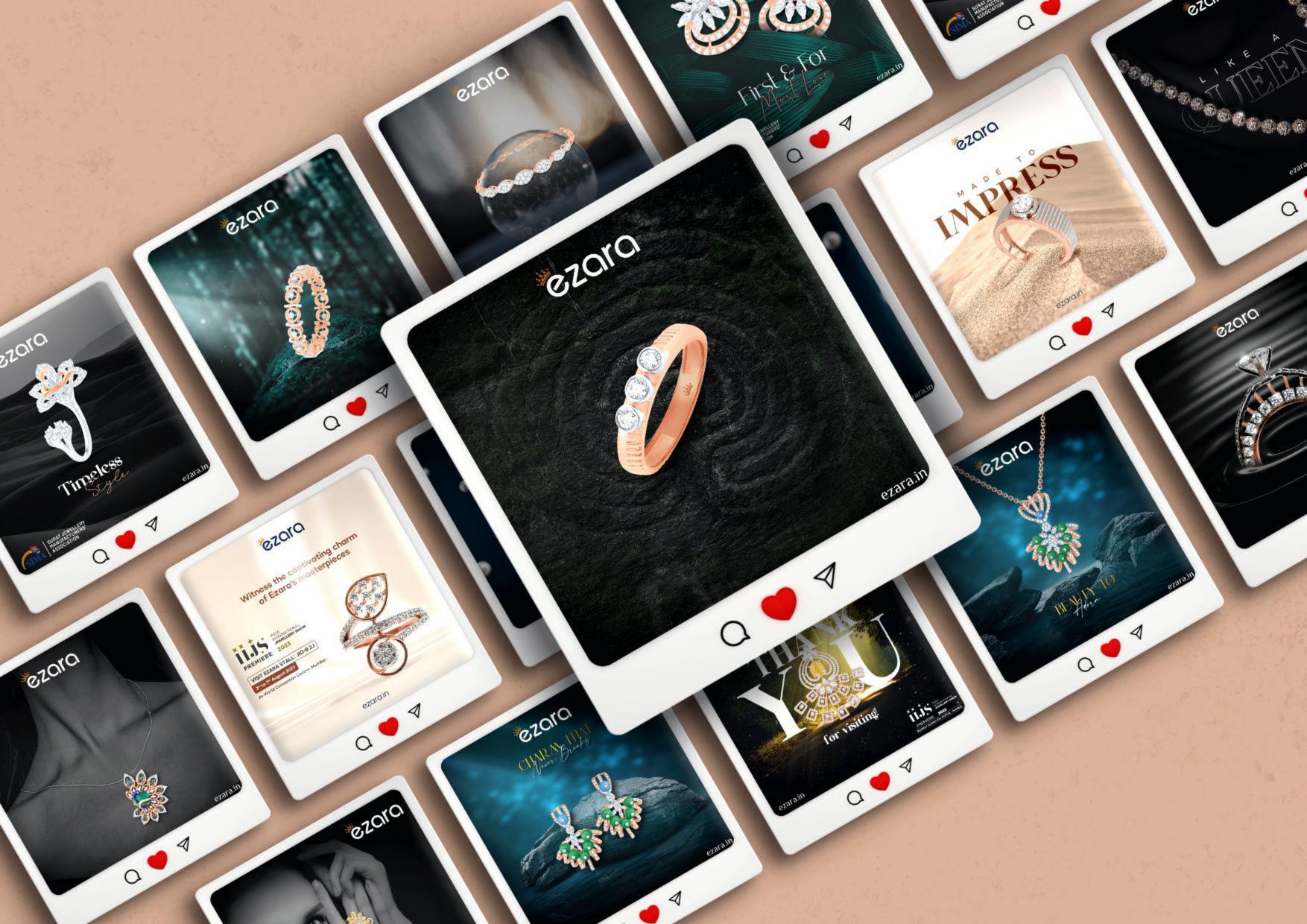




#### SOCIAL MEDIA EZARA JEWELS SECTOR - LUXURY GOODS

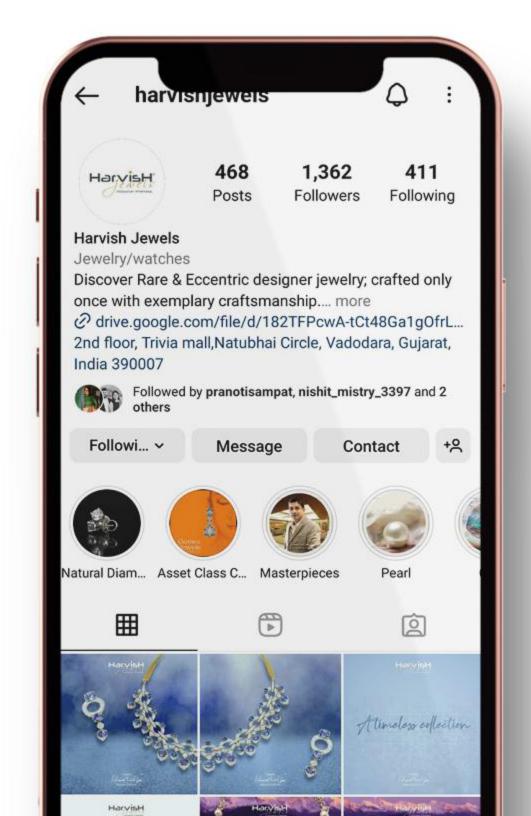




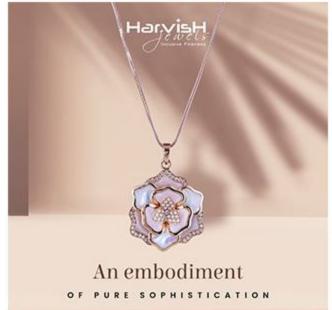


#### SOCIAL MEDIA HARVISH JEWELS

SECTOR - LUXURY GOODS









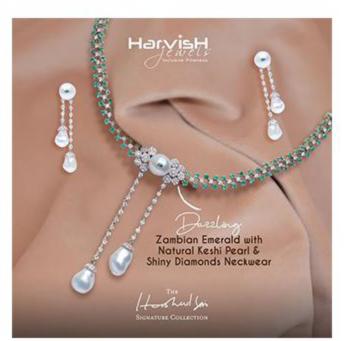










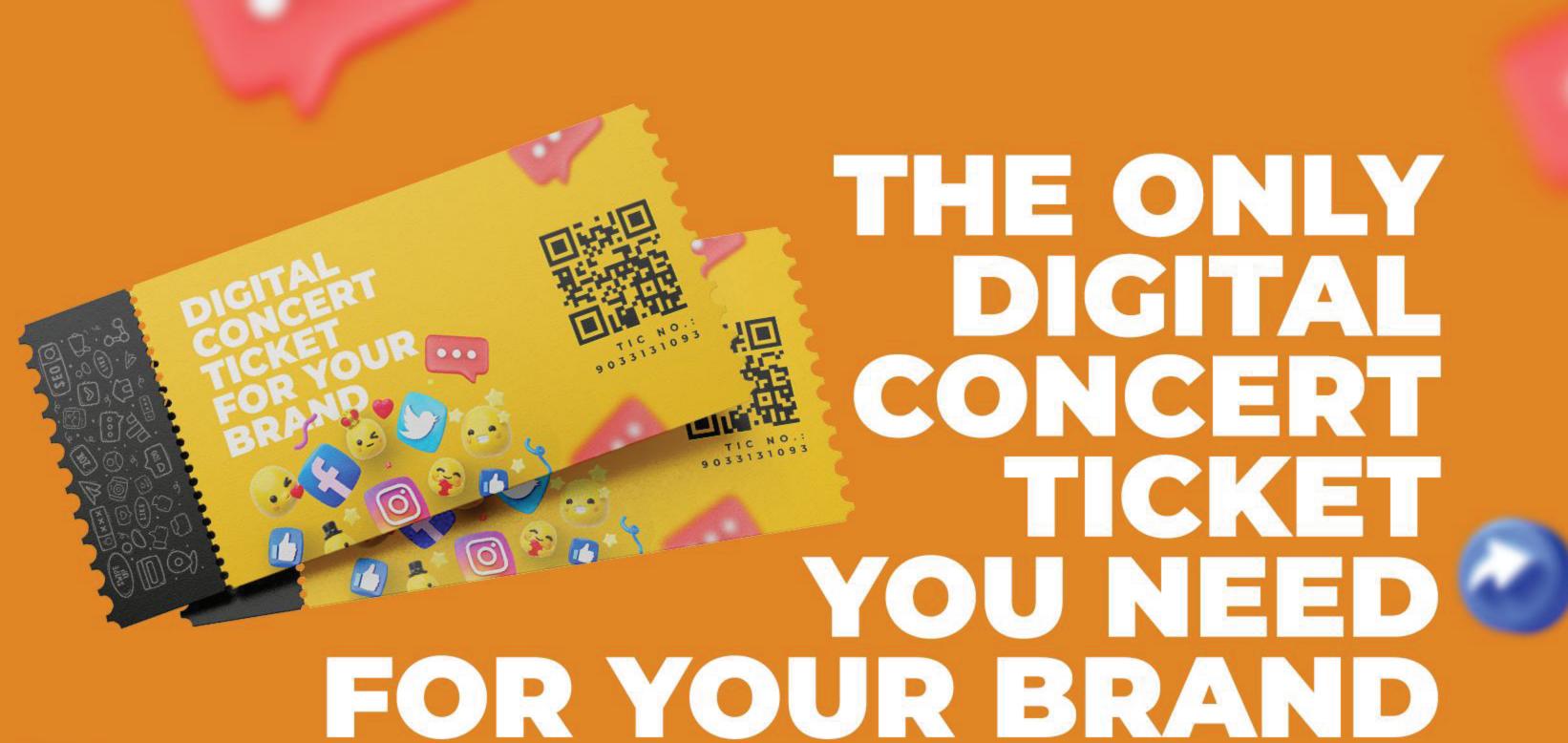




#### We love the clients

who are passionate about what they do,
who adopts to the changes,
who loves creativity as much as we do,
who are ready to take risk for something great for their audiences

If you feel the same connection with your customer, team & vendors - we would love to connect you to make your digital media more relation centric than just product pitching.



Embark on a journey to uncover the Symphony of Digital Success with Vd infotech.



Absolutely no need for tickets to join this Orchestra of possibilities – just give us a call and let the harmony begin!



